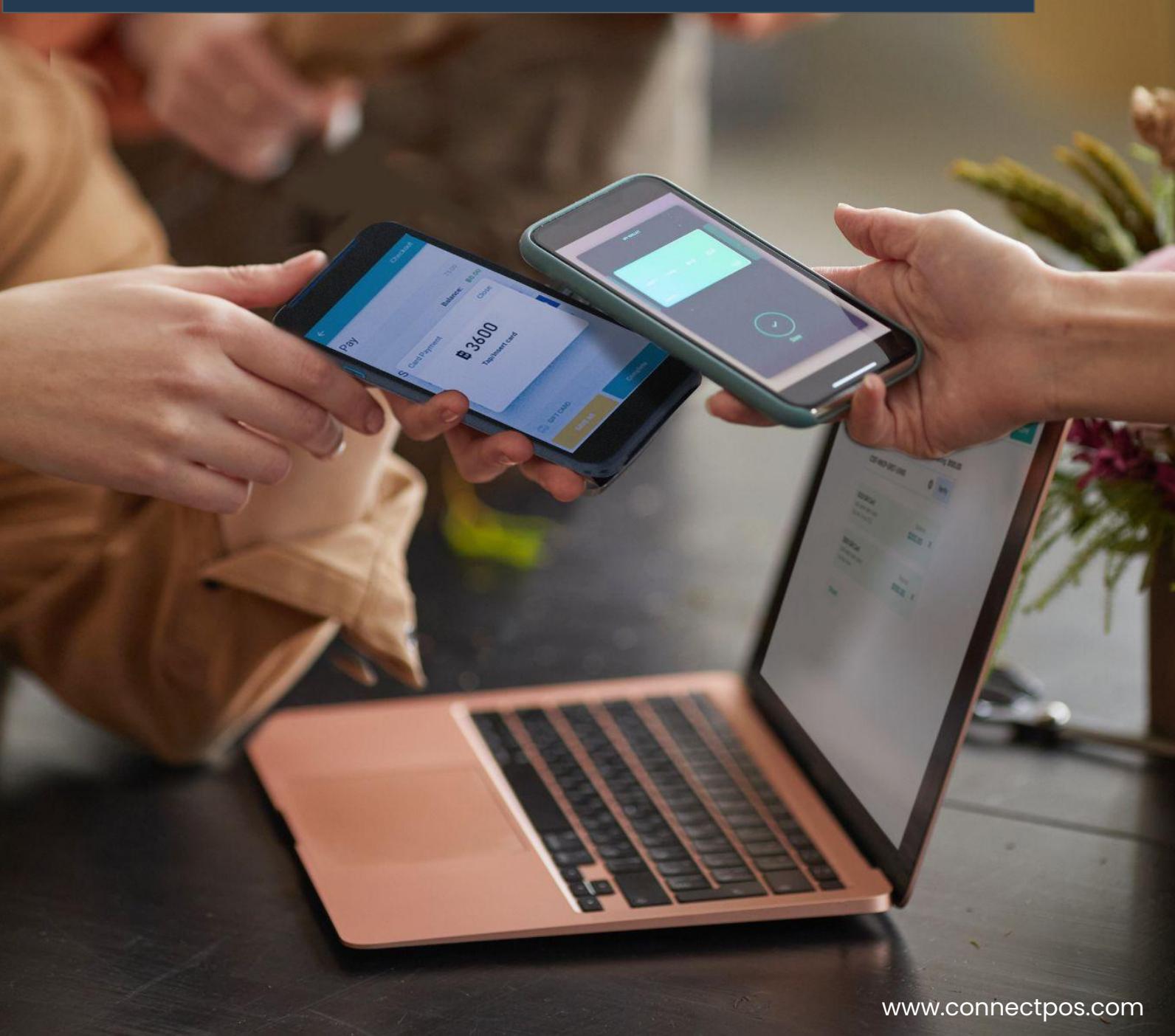


Transform retail operation with ConnectPOS  
**Next-Gen Solutions**



# About SmartOSC

**800+**  
**Professionals**

With deep expertise across diverse industries, we deliver high-impact technology solutions tailored to the unique needs of global businesses. Leveraging the latest innovations, we empower organizations across eCommerce, enterprise services, and beyond - defining our role as a trusted AI-driven transformation partner.

**20+** Solution Architects

**100+** IT Experts

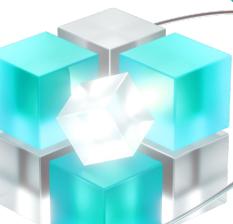


**100+** Business Analyst Automation Testers

**200+** Certified Cloud Professionals

AI-First Solutions

Domain Expertise



Global Talents

With a powerhouse of **800+ IT talents globally**, we deliver projects on time, on budget, and at scale.

Over **18 years and 1,200+ projects**, our expertise spans across most leading digital platforms, their modules and third-party services.

With **local entities in 9 countries**, we work closely with customers to deliver solutions designed for sustainable growth.

## Our Strategic Clients



**CENTRAL** Group



## Our Awards



# About ConnectPOS



## Our vision

Lead in POS technology, focusing on customer experience while empowering businesses with AI, datafication, and multi-location management.



## Our mission

Benefit both sellers and buyers by ensuring customer satisfaction and helping sellers expand revenue streams cost-effectively.



## We drive the digital revolution

Since 2013, ConnectPOS has transformed from an omnichannel POS into a next-gen and innovative player in the Point-of-sales market.

ConnectPOS ecosystem comprising next-gen POS, MSI, Self-checkout and PWA Consumer app fuels enterprises growth by enhancing efficiency and customer experience.

Built on a MACH structure – microservices, API-opened, cloud-native, and headless – ConnectPOS surpasses legacy systems. We proudly offer a next-gen POS that ensures flexibility, scalability, and adaptability.



# Our global footprint

At ConnectPOS, we are proud of our global footprint, powering some of the world's largest enterprises and continuously expanding our coverage worldwide. With over 200 partners and integrations, we support businesses in 40+ industries, including niche markets like CBD and firearms. Our representative offices across the globe ensure we are always close to our clients.



**40+**  
Industries

**12,000**  
Customers

**10+**  
Offices

**200+**  
Partners

## Our Partner Ecosystem

**PayPal**

**stripe**

**cardknox**

 **Flutterwave**

**50+**

## Our Global Customers

**ASUS**

 **SCG**

**MaxMara**

 **YETI CYCLES**

 **eyewa**

**300+**

# Why choose ConnectPOS



## Business Personalization

We value each business's uniqueness, so our MACH architecture and open API ensure limitless customization and seamless third-party integrations in POS.



## Diverse Industry Experience

Our experts have hand-on experience from enterprises from different fields: fashion, homeware, supermarket,... Or even niche markets like CBD or firearms



## High Performance And Scalability



ConnectPOS can handle millions of SKUs and sales volumes from different outlets, allow faster checkout and seamless synchronization

## Responsive Customer Support



Our global 24/7 support team ensure all your issues are resolved promptly and minimizes the impact on business operations

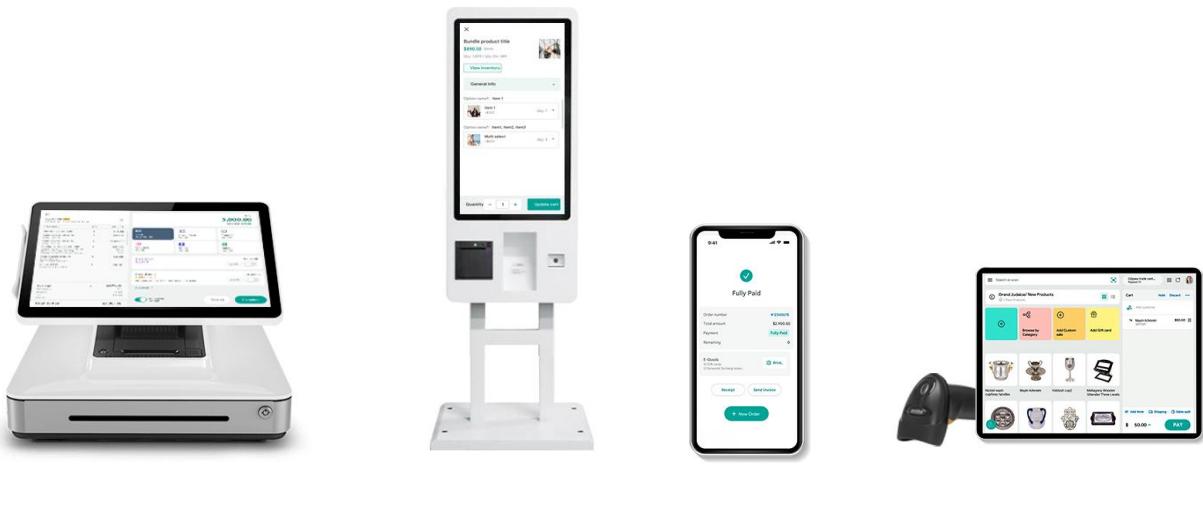
## Next-gen Omnichannel Solution



We enhance customer experience across all touchpoints, helping merchants boost revenue and drive repeat purchases with AI, microservices, and advanced loyalty programs.

# Why choose ConnectPOS

## Devices



## Hardware Compatible



## Advanced Features



Inventory management



Order fulfillment



Loyalty program



Analytic



CRM



Self checkout



Consumer app



Mobile POS

## Floor display (Fashion)



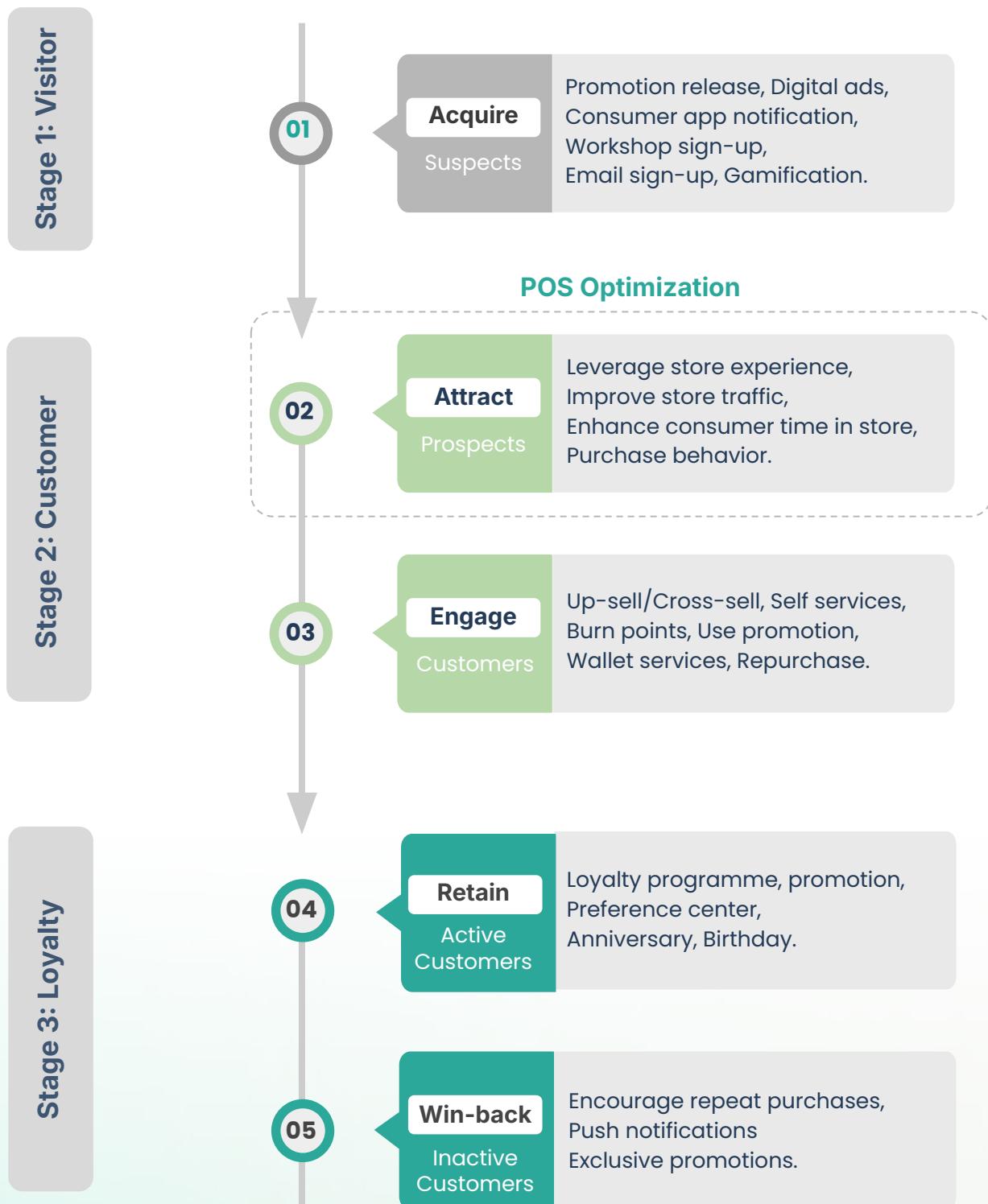
## Floor display (Grocery)



## Floor display (outlet)



# Omnichannel journey

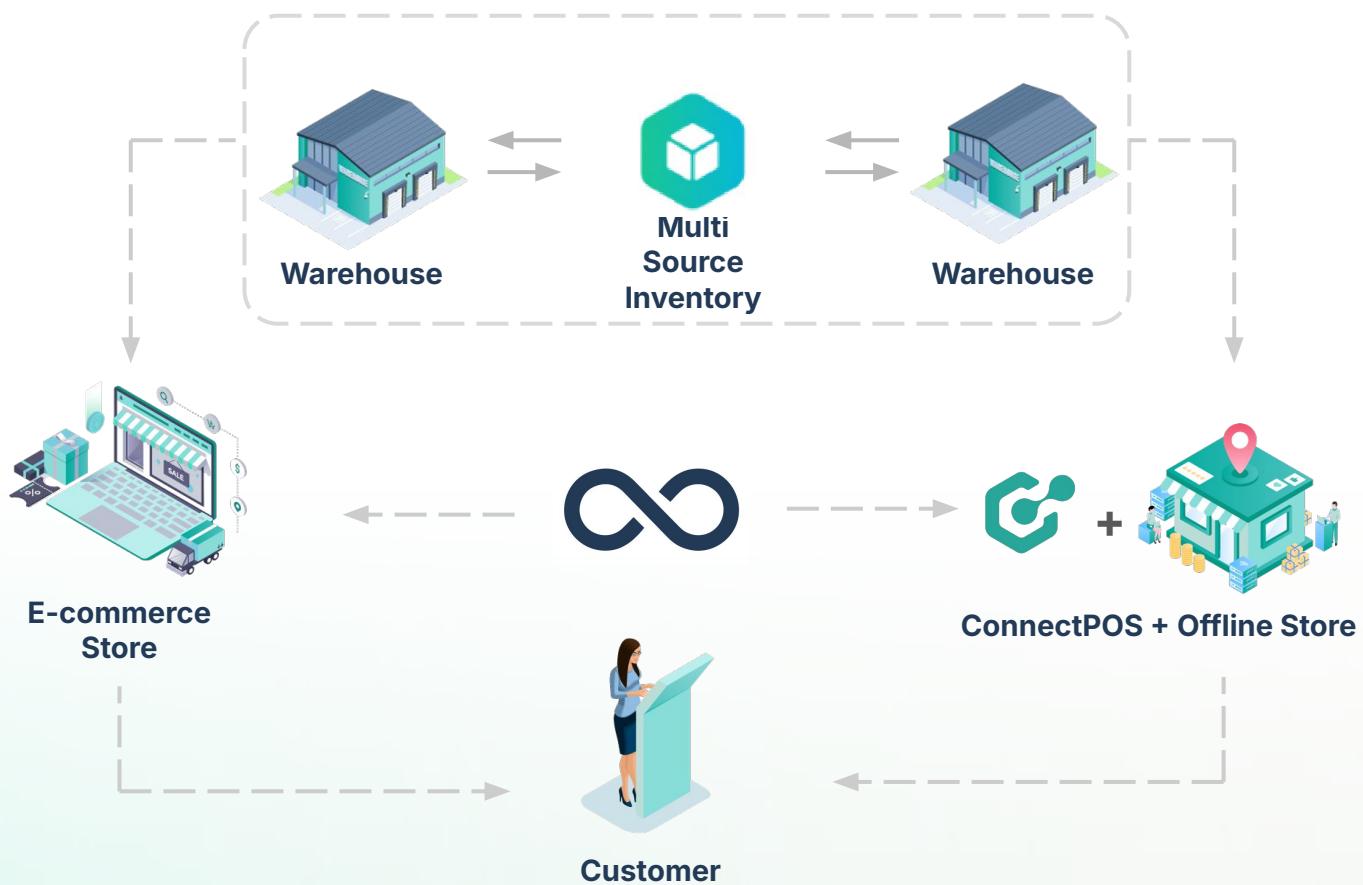


# Product feature journey

ConnectPOS's next-gen POS integrates seamlessly with marketplaces and eCommerce platforms like Shopify, BigCommerce, Magento, and WooCommerce, consolidating all orders in one place for streamlined multi-channel selling.

Businesses can connect our solution with various payment gateways, accounting systems, shipping platforms, CRM, and ERP to offer flexible payment and shipping options and adapt to evolving needs. Our system ensures smooth data transfer, providing real-time and accurate inventory management across multiple warehouses.

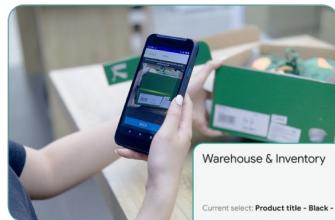
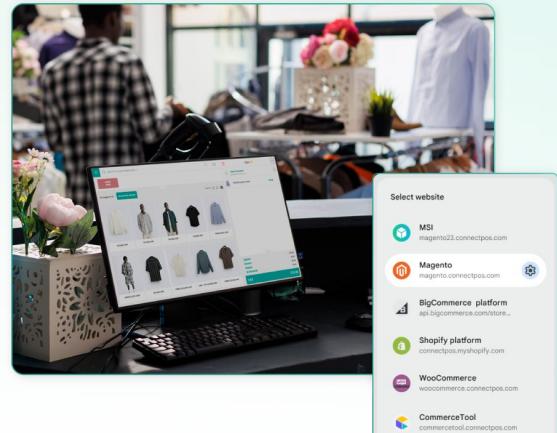
Designed with scalability in mind, our omnichannel POS software meets various industry needs and adapts effortlessly as your business grows.



# Feature highlights

## Omnichannel management

ConnectPOS seamlessly integrates and coordinates in-store, online, mobile, and social media channels within a unified platform, enabling retailers to deliver a consistent customer experience with real-time synchronization of inventory, data, and transactions.



Warehouse & Inventory						
Warehouse	Color	Warehouse: Tokyo				
		S	M	L	XL	XXL
Tokyo	White	2	4	6	20	0
Tokyo	Black	6	8	12	0	0
Tokyo	Pink	17	10	0	0	0
Tokyo	Brown	22	11	0	0	0
Tokyo	Purple	32	15	0	0	0
Tokyo	Blue	7	5	0	0	0
Tokyo	Red	8	2	0	0	0
Hanoi	White	6	0	0	0	0
Hanoi	Black	1	0	0	0	0

## Customer management

Enhance every interaction with your customers by personalizing customer profiles and purchase histories to offer tailored shopping experiences. Boost repeat business with adaptable loyalty programs and special promotions that track purchases and reward customers.

## Inventory management

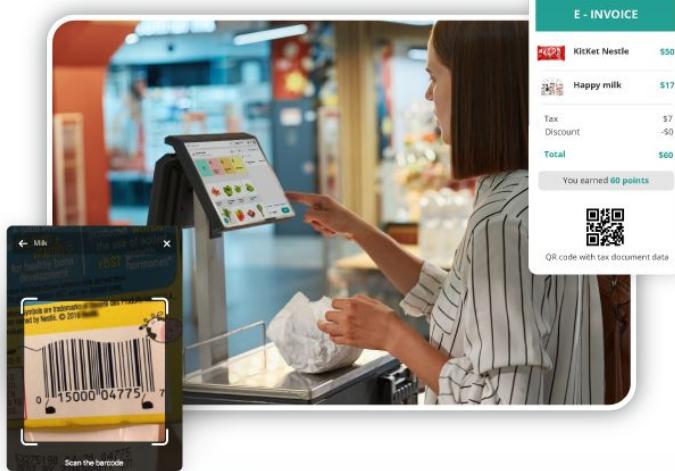
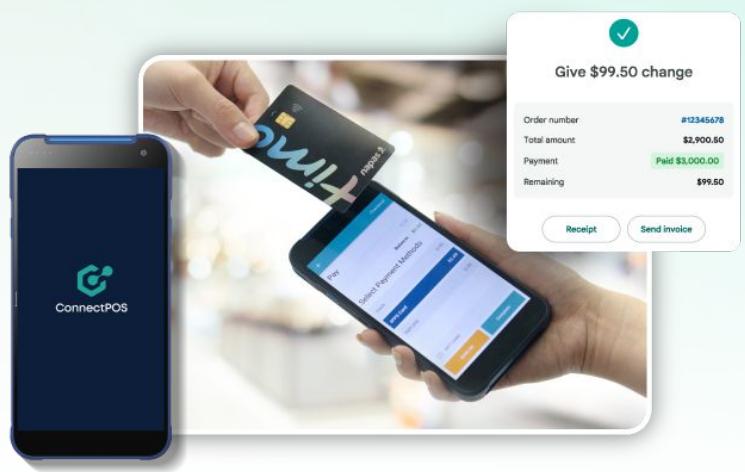
With business with one or multiple outlets, ConnectPOS efficiently manages and synchronizes stock levels across single or multiple outlets, helping retailers avoid stockouts and overstocking. Seamlessly monitor multiple warehouses and handle stock adjustments right on POS.



# Feature highlights

## Mobile POS

Manage your POS system in real-time from anywhere, ensuring continuous operations and a smooth and secure transaction. ConnectPOS empower in-store staff for quick checkouts and instant assistance, delivering a seamless and satisfying customer experience.

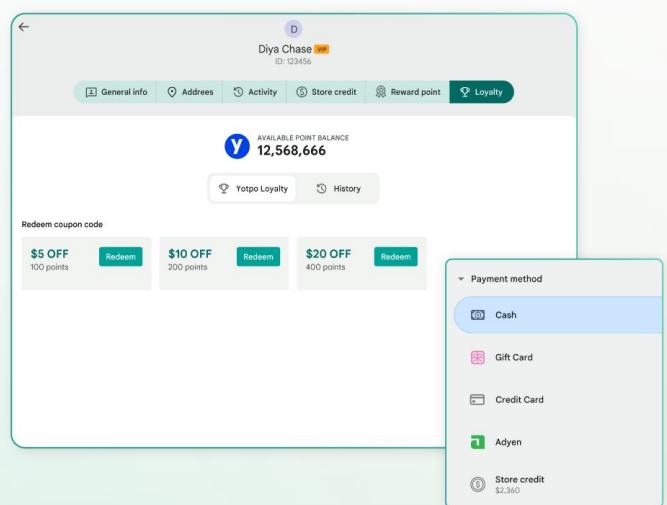


## Self checkout

With business with one or multiple outlets, ConnectPOS efficiently manages and synchronizes stock levels across single or multiple outlets, helping retailers avoid stockouts and overstocking. Seamlessly monitor multiple warehouses and handle stock adjustments right on POS.

## Loyalty program

ConnectPOS includes built-in reward points and loyalty programs, streamlining operations and offering customizable membership levels to provide discounts and increase purchase frequency. We already integrate with top loyalty program to elevate customer experience and take advantage the customer profile.



# Case study

Established in the mid-20th century, this brand is famous for its luxurious silk products and operates 32 locations throughout Thailand. It has forged a connection between East and West by showcasing a rich traditional craftsmanship globally while empowering generations of weavers along the way.

## Project challenge



**Lack of Data Integration**

Lacking support for multi-store operations and integration with SAP, accounting software, and e-commerce platforms, the outdate POS resulted in disconnected processes and massive manual efforts.

---

**Customer Engagement Limitations**

Difficulty in accessing customer data limited the ability to run loyalty programs and personalize offers, often resulting in missed upselling opportunities.

## Our solution

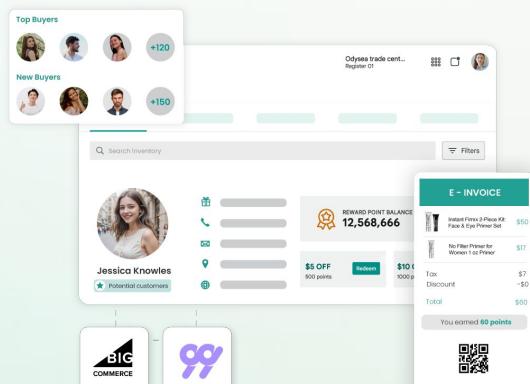
### Real-Time Data Synchronization

- Integrate POS with SAP, CRM, and e-commerce systems ensures auto-flow across all touchpoints, especially in receipts & tax works (e-tax, e-VRT,etc) , eliminating manual updates with real-time visibility into daily operations.
- Update real-time stock data across all locations enables efficiently tracking inventory movement, process exchanges, and manage stock transfers through a built-in dashboard.



### Customer Insights at the Counter

- Displayed customer profiles with purchase history, tier level, and contact info, allowing staff to personalize interactions and manage refunds or exchanges at checkout.



# Case study



Yeti Cycles is a world-renowned bicycle manufacturer based in Colorado, US. Specialized in high-end mountain bikes and racing bikes, Yeti Cycles has been providing powerful service globally, from the US to Italy and New Zealand.

## Project challenge



### Replatforming

Migrating from Magento to BigCommerce while preserving their omnichannel model is essential for their growth.



### Function O2O operation

Integrating compatible solutions that can work flawlessly with the new system and enhance their O2O (online-to-offline) performance.

## Our solution

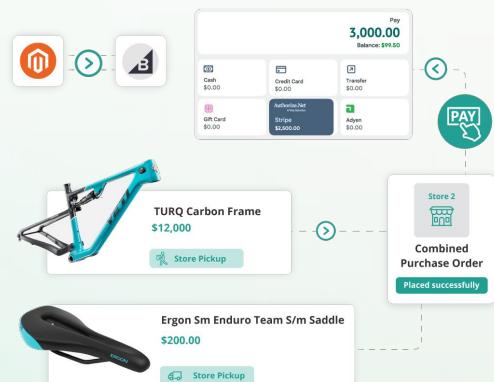
### Centralized Data Integration

- Enhance a direct connection between Yeti's BigCommerce database and POS system, eliminating the need for third-party storage.
- Ensure seamless data synchronization, allowing settings from eCommerce to be applied within the POS, and supports both online and offline purchases with complex promotion rules



### Frictionless Checkout with Authorize.net

- Enable quick and easy payments through Authorize.net, making it the default payment gateway.
- Allow all order details are synced to BigCommerce, including draft, out-of-stock, and custom orders, preventing any potential customer losses.



# Case study

# MaxMara

Max Mara, an iconic Italian fashion brand, boasts a global footprint with over 2,300 stores across 100 countries. Renowned for its timeless elegance, the brand continues to set trends in luxury fashion, offering sophisticated collections worldwide.

## Project challenge



### Lack of O2O synchronization

The supermarket chain grapples with an outdated POS integration issues with Netsuite, causing data sync problems and manual input challenges.



### Function O2O operation

Lacking communication across channels, brand reinforcement, customer rewards, and tiered sales systems.

## Our solution

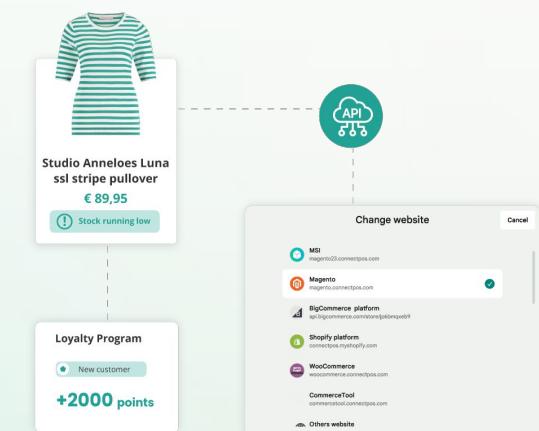
### Online & Offline streamlined with third parties integrations

- Streamlined inventory across channels ensures seamless shopping for customer and automate data update for store staffs
- Enhance brand experience by connecting all ERP, Stocky, Guru and other touch points into one source
- Business performance reporting across 20 stores.



### Promotion & Loyalty program

- Customer tiers and custom sale campaigns are standard features with automated promotion syncing.
- Loyalty points are awarded for every purchase by default.



# Case study



Marina Swalayan is one of the most popular supermarket chains in Indonesia provide multiple goods from foods and beverage, household, mom and baby.

## Project challenge



### Legacy POS System

Multiple stores and e-commerce lack synchronized inventory, relying on manual updates to sync online and offline stock.



### Customization Limitations

The system's customization limitations and manual input complexities underscore the urgency for an updated solution to enhance operational efficiency.

## Our solution

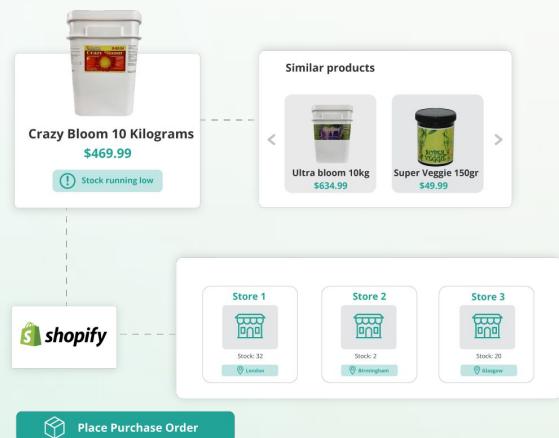
### Seamless integrate with NetSuite ERP

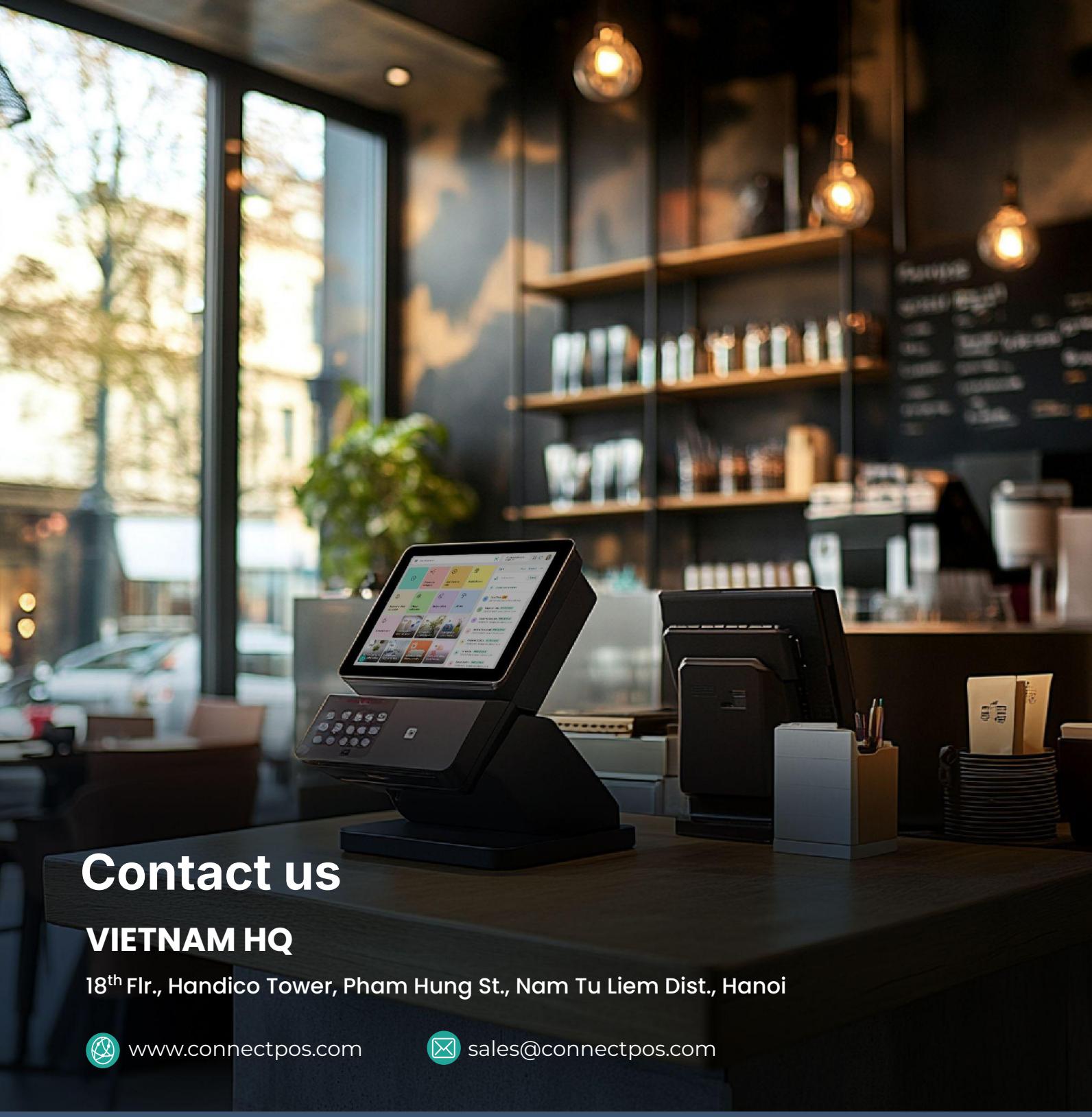
Real-time synchronization of stock, inventory, categories, and product data between NetSuite and POS software. Automate Wholesale Price level adjustments, and ensure alignment in both online and offline.



### Personalized customer experience

- Customize checkout with diverse payment methods and tablet menus for convenient price checking and a tailored supermarket experience.
- Customers can redeem reward points for items like umbrellas and books. The system manages stock levels, coordinates with alternative suppliers, and tracks redeemed quantities and dates.





# Contact us

## VIETNAM HQ

18<sup>th</sup> Flr., Handico Tower, Pham Hung St., Nam Tu Liem Dist., Hanoi



[www.connectpos.com](http://www.connectpos.com)



[sales@connectpos.com](mailto:sales@connectpos.com)

### Thailand

46/9 Klang Alley, Khlong  
Tan Nuea, Watthana,  
Bangkok 10110, Thailand

### Singapore

331 North Bridge Road,  
#22-01/06, Odeon  
Towers, Singapore  
188720

### Indonesia

One Pacific Place, Sudirman  
Central Business District, 15th  
Floor, Jl. Jend. Sudirman Kav.  
52-53 Jakarta 12190

### United Kingdom

105 S Main St, Seattle,  
Washington,  
98104

### Japan

Room 313, Shinbashi  
Tokyu Building, 4-21-3,  
Shinbashi, Minato-ku,  
Tokyo, 105-0004

### Australia

The Hub, Level 2, 696  
Bourke Street,  
Melbourne, Victoria  
3000

### Korea

6F City Plaza, International  
Finance Street No 17,  
Yeongdeungpo-gu, Seoul

### United States

Suite 204, 105 S Main St,  
Seattle, Washington  
98104